

## 2012 NCCAP President's Report

Another year gone by and it has been a busy one.

Thanks to the vision of Cindy Bradshaw and the many members of the NCCAP Education Committee, NCCAP has finalized the MEPAP 2<sup>nd</sup> Edition project with the National Exam. As 2011 ended hundreds of new certification applications rolled into the NCCAP office and we topped 7,000 certified members! The NCCAP staff must be commended for the excellent job they did in processing the applications in a timely and professional manner. I especially would like to thank Debbie Hommel for the work she did on preparing the tests for the testing company.

Our goal of reaching out to other nations was furthered by a preliminary trip to England by Cindy Bradshaw and by our continued support Bermuda as they bring national standards to long term care for the first time.

NCCAP has continued to further the standing of Activities in the professional community by speaking and having booths at national and state conferences, as well as sitting on many committees. NCCAP also had representatives attend several of the Alzheimer's Association "Town Hall Meetings" that were held across the nation in a campaign to get consumer input for the new Alzheimer's Strategic National Plan that is being developed. This was an opportunity to get language into the plan that supports activities and our role in quality of life. Rest assured that NCCAP will continue to look for ways to promote the profession.

The face of long term care is rapidly changing, and the Activity profession must not only react to those changes, but we must help to shape that change. We can do that by getting involved as our state's regulations change. We need to find creative ways to provide quality activities to seniors in adult family homes. NCCAP stands ready to help. Let us know what is happening in your state so that NCCAP can support your efforts.

I want to take this opportunity to honor and thank the NCCAP office staff. Every day they answer questions patiently, calm people who are upset, explain the certification process, and do everything they can to help each member, soon-to-be member, and other consumers. These four people handle the day to day business of NCCAP and support over 7,000 members. They see that every certification application and renewal is reviewed in a timely manner. It is an enormous job and they do it professionally and efficiently. Cindy Bradshaw sees that the decisions made by the Board of Directors are translated into actions and makes that interface seem effortless.

It has been a pleasure to serve with the NCCAP Board of Directors. Each brings a special talent to the board. John Rowlett has done a wonderful job with Nominations, finding many qualified applicants for board positions, thus offering our members a true choice for representation. We will miss him as he leaves the board. As we welcome a new member, we

know that he too will bring his strength and ideas and make us an even stronger board and organization.

Professionally Yours,  
Michael A. Bower, BA, ACC  
President, NCCAP Board of Directors

## NCCAP Executive Director Report 2011 - 2012

By Cindy L. Bradshaw BS, ACC, NCCAP Executive Director  
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Greetings activity professionals!

Between June 2011 and present, I have participated in several state conferences to include; Florida, Pennsylvania, North Carolina, Virginia, NJ and Texas. What a great experience to meet new people, reconnect with people that I have known for years, and see all that the states are doing to promote NCCAP certification and professionalism for their members.

I continue to participate with AHCA as a Quality Senior Examiner for the AHCA Annual Silver Awards, which has been a wonderful opportunity to learn what the facilities are expected to follow to earn this prestigious award and also to lend my input to the feedback writing portion of this committee task, as well as share with the NHA and DON's the importance of NCCAP certification. This year I was asked to serve as the Lead Examiner for this committee, which involves about 10+ hrs per week on the review process and a weekly conference call, this is after a week worth of training and ends with a weeklong summation of the results.

NCCAP continues to support The Consumer Voice – and exhibited at their annual conference in Grand Rapids, MI in October 2011. NCCAP also was a vendor at the Leading Age Conference and the National Adult Day Association conference, as well as attended the Quality Symposium sponsored by the AHCA in Houston, TX in February 2012. NCCAP was also represented at the KYHCFA conference in Louisville, KY, and we again participated in the summer (Chicago) and fall (Daytona) NAB seminars.

In keeping with the strategic plan and also in listening to the input at the Call to Action meeting, NCCAP will continue to spread the word through different venues to include; the Pioneer Network in August 2012, the NADSA conference in September 2012, the AHCA conference in October 2012, and the KYHCFA conference in November 2012. This year in addition to the aforementioned we will also be exhibiting at AASHA (The Leading Age) October 2012, attending the NAB conference (Fall 2012) , and participating in several more state functions.

As you know, effective 1/1/2012 – NCCAP began implementing a National Exam to all NEW ADC and ACC certified individuals ONLY; all those currently certified before 12/31/2011 did NOT have to take the mandated exam. It was very important to NCCAP and the educational

committee to be sure that the questions that will be asked on the mandated exam will reflect the core knowledge of the profession/MEPAP, and therefore a year was taken to ensure that this task was met. 166 new applicants were given the pilot exam - The results were shared with the instructor (not the names of the students, but the test results) so that they too could see which information needed the most clarification etc. The education committee reviewed the most commonly missed questions and from that the final national exam was developed. NCCAP to ensure credibility and professionalism will not be giving the exam in-house, but rather as with all professional organizations has contracted with a Comira as the testing company. This company requires a proctored site to again ensure credibility of the process. NCCAP has also paid the additional \$2,000. fee to have available several hundred more sites in which the individuals can take their exams. The complete process can be found on the NCCAP.org site.

I continue to participate in my state association VAAP as their Government Relations Chairperson, as well as locally in my Hampton Roads, VA (HRAPA) district which sponsors their president to attend the annual NCCAP Education Symposium.

*Some of the other items of interest this year that NCCAP has either contributed/commented to and/or is following closely include;*

**National Alzheimer's Project Act (NAPA)-Landmark Legislation Passes**

[http://www.alz.org/join\\_the\\_cause\\_21243.asp](http://www.alz.org/join_the_cause_21243.asp)

Spoke at 2 hearings on this issue on your behalf.

**Motion Picture Licensing Corporation Agreement.** Leading Age and AHCA/NCAL have reached an agreement with the Motion Picture Licensing Corporation to clarify when members will need a license to show movies to their residents. Any senior community or facility, regardless of its type or license status, which has a closed circuit television system (such as an in-house channel) playing movies shall obtain an MPLC Umbrella License® based on the number of connections. The MPLC will not seek to collect license fees from nursing or assisted living facilities that conduct Video performances in common areas. However, if these facilities have independent living units, apartments, or other similarly defined living quarters, whether free-standing or located in a nursing facility, assisted living facility, continuing care retirement community, or any other type of senior living facility, regardless of how each state defines the facility, a license is required. This includes Videos rented, borrowed, or purchased by residents being shown to other residents. Low income senior housing units or facilities which have a Housing and Urban Development (HUD) contract that show Videos in the common areas of the facility shall pay a reduced license fee. However, the facility must provide the MPLC with (a) the project number and (b) the number of units covered under HUD to receive the discount. Members of LeadingAge and AHCA/NCAL will receive a 10% discount off the MPLC license fees. Please click here for a link to fees and more information about this agreement.

<http://www.panpha.org/Portals/0/documents/Mp.pdf>

\*\*UPDATE (March 2010)– NCCAP now also has an agreement with the MPLC –and ANYONE WHO IS NCCAP Certified will also get the discount IF they are required to purchase the license.

Lastly – NCCAP has for years had certified members in different countries. Of course the number varies, but it has been about 9 – 10 members from 6 - 7 different countries to include; China, Israel, Germany, Canada, Singapore, Japan and Puerto Rico. While there has been interest from other countries, the numbers remained about the same. One of my personal projects has been to communicate with the various countries and determine what requirements if any they had with regard to qualifications or credentials to work with the respective nation's elderly population. In 2011, NCCAP worked with the Island of Bermuda, in training and certifying 20 people from their 18 facilities that work as Geriatric Aides and now have adopted the MEPAP 2<sup>nd</sup> edition as their minimum qualifier with the AAC through ACC levels of credentials being sought to meet the standards. Kelly and I had the privilege of working with the Government of Bermuda in developing the standards of practice, and offering the training in conjunction with the Bermuda College PACE Division, as well as we have trained individuals to continue to teach/offer the MEPAP for all new individuals in the future. I am happy to report that they are currently teaching their first MEPAP course, and are doing quite well with 14 new individuals, and a total of 22 certified in Bermuda. This was only the beginning as now NCCAP has entered discussions with 2 other countries who would also like to fashion their standards off of the NCCAP model of professionalism, certification and MEPAP training. I was also fortunate to have the support of the E. & E. Davis Foundation and Barbara Fleischmann and was able to go to England and tour the nursing homes there. A complete summary can be seen on the NCCAP.org site.

The official unveiling of the interNational Certification Council for Activity Professionals (iNCCAP), started effective 2012 with the introduction of the new International logo. This logo kept the integrity of the NCCAP brand as well as now recognizes the fact that we are now an international certification council with over 35 certified individuals in 9 different countries.

Last year ended with over a thousand pieces of mail being opened, reviewed and processed the last three weeks of December, and first week of January 2012. Many were submitting their applications to avoid the mandated exam, and others were reviewing their current credentials. I have to commend my team at the NCCAP office. Between the hundreds of phone calls, the hundreds of emails, sometimes 100+ each day, and the mail, we were working 10-12 hr days for those 4 weeks to accommodate the members and potential member needs as timely and accurately as possible. I am able to travel to market our profession/credential because of the loyal, dedicated competent staff that I have. Audrey, Kelly and Dana, I thank you, for without you there would be no NCCAP!

On a personal note, I am proud to share that my daughter, Kelly Bradshaw, not only works fulltime serving NCCAP as the data specialist and executive assistant, but she also completed her dual degree, with a Bachelor of Art and a Bachelor of Sociology. She will be pursuing her graduate degree in Social Work, with a specialization in Domestic Violence issues. I will be completing my Masters Degree in Aging Service Management from the University of Southern California, Leonard Davis School of Gerontology in July 2012, and Dana continues to pursue her bachelor's degree in Animation – all while working at NCCAP.

I have enjoyed the privilege of serving as your Executive Director this past year and will continue to work diligently to carry out the mission and vision of the board of directors and NCCAP association.

NCCAP ANNUAL REPORT FOR ASSISTED LIVING  
May 2012

Being on the advisory council of Center of Excellence in Assisted Living (CEAL), is one of my responsibilities, as NCCAP Assisted Living Liaison. Attachment 1 is a list of CEAL Advisory Council members.

You can go to the web site [www.theceal.org](http://www.theceal.org) and find answers to a lot of your questions on Assisted Living. Henry Ford said, "Coming together is a beginning. Keeping together is progress. Working together is success"  
It has been a privilege to work with the CEAL board and CEAL Advisory members.

Please go to the CEAL web site and you can download information on:

1. Person-Centered Care in Assisted Living: An Informational Guide
2. Person Centered Care Domains of Practice General Home and Community Based Services; Attributes and Assisted Living Indicators
3. Under National Initiatives you can read the alw report from April 2003

CEAL also sent a report call NCHS Data Brief-Resident Characteristics from the National Survey and you can get this as Attachment 2

The Advisory Council meets 3 or 4 times a year by phone. I am also on the Education Committee of CEAL and the recommendations for 2012 are the following:

.Develop electronic (1) consumer and (2) provider person-centered checklists(using work developed from the CEAL PC attributes and indicators project, UNC-CEAL- PC research project, and other efforts).

.Suggest that the 2012 focused topic of resource materials for the Clearinghouse be "meaningful life and engagement."

.Serve as a collaborator on the “non-pharmacologic approaches to dementia care” initiative

.Collaborate with the National Certification Council of Activity Professionals (NCCAP) on a national “Meaningful Life and Engagement” Initiative to:  
--Reach out to the small homes ALS throughout the country to provide information about how to help provide information about how to help provide meaningful life and engagement for AL residents. Since small home AL operators are hard to access, suggest co-collaborating with NARA (National Association of Regulatory Agencies) and AHFSA (Association of Health Facility Survey Agencies).  
--Project could produce: (1) free webinars; (2) pocket guides sold by MED-PASS; (3) conference presentations at ALFA, NCAL and LeadingAge.  
--Would need funding support – Direct Supply??

#### NATIONAL ASSISTED LIVING WEEK THEME

Art for the Ages

September 9-15, 2012

Visit NALW.org

#### STATES ACTIVELY CHANGING REGULATIONS

About 1/3 of the states made statutory, regulatory, or policy changes, with 4 states Georgia, Nevada, North Carolina and South Dakota are making major changes.

Go to ncal.org and you can download abbreviated state regulations

I am also chairman of the Regulatory Committee. The committee has two areas that need to be finish. One area was dementia. More and more states are requiring training in dementia from all workers in long term care. President Obama signed into law the National Alzheimer’s Project Act. I am sending an attachment with the new material I got yesterday. This will be attachment 3.

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NCCAP State Representative Report  
June, 2012

There are NCCAP state reps in nearly every state. South Carolina, Utah, Arkansas and Alaska are the only states without NCCAP representation. With NCCAP now an international certifying body, we have representatives in Bermuda and England.

Active communication with the state reps and state association contacts was maintained through monthly e-mails. This contributed to a smooth transition into the National Exam process and revision in certification standards. Questions are answered quickly (often within a 12 hour period or less) and resources forwarded as needed.

Many NCCAP state reps have activity communicated information about NCCAP at their state and local association meetings. Various hand crafted displays have been shared and posted on the official NCCAP Facebook page.

Immediate efforts in the next year will be directed toward strengthening the NCCAP state representative system, involving more of the state reps in actively communicating information about NCCAP certification.

Respectfully submitted,

Debbie Hommel, ACC/MC/EDU, CTRS

Nomination Chair Board Report

First of all I want to thank everyone who allowed me to serve on the NCCAP Board as the Nomination Chair during the past three years. I have truly enjoyed working with all of the NCCAP Board who are outstanding professionals and have enjoyed trying my best to encourage members to run for positions on the board.

Each of us has enjoyed the fruits of many of our past board members who worked so hard to raise the level of this profession way beyond the concept of the "three Bs" (Bingo, Bible and Birthday Parties) and I applaud the individuals who were willing to step up to the plate and were willing to give back their talents, time, and dedication to NCCAP. I still encourage those who were not elected to please reapply again next year and each of you to consider offering your special talents to NCCAP by applying to be nominated to the NCCAP board in 2013.

I would also like to thank Cindy Bradshaw for her total and, I emphasis the word total, life dedication to NCCAP. I currently serve on a number of other boards and have served on a number of boards in the past and I have never seen an Executive Director more dedicated than

Cindy. Until you serve on the NCCAP board you can never know the endless hours that Cindy gives to NCCAP. Each and every one of you should be very thankful and proud that we have Cindy as the Executive Director of NCCAP.

I am proud to announce that we had nine individuals who were officially on the NCCAP 2012 ballot. They included: Sherry Barzak ADC, Debbie Hommel ACC, Romaine Kaufman ACC, Andrea Newbury ADC, Jennifer Nichols ADC, Tammy Lea Point ACC, Linda Redhead ACC, Bryan Rife ADC, and Renee J. Markle ADC. There were over 7,000 ballots sent out for the election and there were 900 ballots returned.

Based off of the above information, I am very happy to welcome Debbie Hommel on the NCCAP board for another term and am also very happy to welcome Bryan Rife as a new board member. Please take some time to congratulate them and as always we look forward to your continue support for all of the members of the NCCAP board.

Respectfully Submitted,  
John R. Rowlett, ACC  
NCCAP Nominations Chair

#### Treasurers 2012 Annual Report

NCCAP is doing well financially; we have pursued the strategic plan, in keeping with the NCCAP mission and values, and have stayed within the budget for the 2011 fiscal year.

The NCCAP board and Executive Director continue to believe that “taking our show on the road” and getting in front of those who have the power to make changes in a facility/corporation works best. Although advertising “face to face” is much more effective. NCCAP has exhibited at Consumer Voice, Leading Age, American Health Care, the National Adult Day Care and several state associations. Contacts are made with national/state organizations and doors are opened for NCCAP on your behalf.

The 2011 Profit and Loss Statement shows

Income in the amount of \$264,766.  
Expenditures amount to \$268,125.  
\*with a net loss of < \$3,359.

We continue to have 2 CD's in the amounts of \$42,000. As of July 2011.

Fidelity investments \$528,475. As of March 31, 2012.

Staying true to our mission, NCCAP believes in helping people become certified, assisting individuals in pursuing their professional goals, and/or maintaining their NCCAP certification and granted \$4,700. In scholarships in 2011, along with (7) complimentary MEPAP classes (\$4,200.), total of \$8,900. NCCAP also presented for “no cost” at many state association

conferences. Remember, there are several scholarship opportunities available (and distributed as the funds are available) and the information for each individual one is available on the NCCAP website under “downloads”.

Please feel free to contact me with any questions.

Respectfully submitted,

Laurie Kloepper, ADC

NCCAP Treas.

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